

**NS SPCA Provincial Board of Directors Meeting
July 27, 2015
Minutes**

Elected Board	Present	Regional Representation	Present	Appointed Reps	Present
Jim Kochanoff (C)	X	Cape Breton & Victoria (Barbara Tryon)	NN	Barry McCarthy (DNR)	X
Charl du Plooy (T)	Regrets	Hants & Kings (Daphne Moore-McKnight)	X	Dr. Troye McPherson (NSVMA)	X
Sarah Oliver (S)	X	Lunenburg & Queens (Brian Keneflick)	Regrets	Dr. Leighann Harnett (DOA)	NN
Judy Layne	X	Yarmouth & Digby (Gail Melanson)	X	Staff Reps *	Present
Cara Boston	X	Cumberland & Colchester (Leah McDonald)	X	Elizabeth Murphy (CEO)*	X
Tom Wile	X	Guysborough & Pictou	NN	Sandra Flemming (Provincial Director of Animal Care)*	X
Susan Tate	Regrets	Inverness & Antigonish (Raylene Dewan)	X		

* Non-voting / NN – No Notice / C - Chair / T – Treasurer / S – Secretary / CEO – Chief Executive Officer/Proxy – when a branch is represented by another branch per the governance model (ie. Lunenburg representing Queens)/SMT – Senior Management Team/PO-Provincial Office)

I. Welcome & Check-In (7:00pm)

II. Confirmation & Approval of Agenda

III. Approval of the May 25, 2015 minutes

- Motioned by Jim and seconded by Sarah – none against

III. Reports

▪ **Review of June 30, 2015 financial report**

- Significant bequest was received in June 2015
- Expenses are running on par with the budget
- Surplus year to date noted due primarily to the large bequest
- Majority of the fundraising revenue is expected in the second half of the year
- Discussion surrounding individual events and timing of revenues

- **Development and Communications update report**
 - Focus has been on planning the Soiree
 - Working with a volunteer to help with ticket sales and the entertainment
 - Tag line was sent out to voting – resulted in ‘Saving Lives, Creating Families’
 - Work plans received from Courtney for the WAG and Soiree
 - Discussion surrounding communication planning have started
 - Overview of the new website has been completed – page is expected to go live very soon
 - Additional review of planned giving was suggested
 - A sample to be provided of how Razor’s Edge works at a future board meeting.

- **Investment Committee report**
 - Data needs to be collected from the branches in order to properly manage the investments
 - All investments would stay in the community for which they are currently in
 - **Action:** Committee to meet and discuss terms of reference and review statements received to date

- **CEO report**
 - Response received from HRM to deny appeal
 - No further discussion on the report

IV. **New Business**

- **Strategic plan initiatives**
 - Discussion surrounding metrics that could be incorporated into each initiatives
 - Robust review of each initiative and discussion on priorities
 - Individual topics to be discussed and timeline/progress assessed at the Board meetings going forward
 - **Action:** Elizabeth to add in timelines (and some further metrics) for each initiative
 - Both goals 3 and 4 discussion were deferred to the next board meeting

V. **Business arising**

- Nothing to note

VI. **Adjournment**

- Meeting adjourned at 9:03 pm

VII. **Next Meeting**

Next meeting to be held Monday, September 28, 2015 at 7:00pm