NS SPCA Provincial Board of Directors Meeting
May 25, 2015
Minutes

Elected Board	Present	Regional Representation	Present	Appointed Reps	Present
Jim Kochanoff (C)	**X**	Cape Breton & Victoria (Barbara Tryon)	**X**	Barry McCarthy (DNR)	Regrets
Charl du Plooy (T)	**X**	Hants & Kings (Daphne Moore-McKnight)	**X**	Dr. Troye McPherson (NSVMA)	Regrets
Sarah Oliver (S)	Regrets	Lunenburg & Queens (Brian Keneflick)	Regrets	Dr. Leighann Harnett (DOA)	Regrets
Judy Layne	**X**	Yarmouth & Digby (Gail Melanson)	**X**	Staff Reps *	Present
Cara Boston	**X**	Cumberland & Colchester (Leah McDonald)	**X**	Elizabeth Murphy (CEO)*	**X**
Tom Wile	Regrets	Guysborough & Pictou	**N/A**	Sandra Flemming (Provincial Director of Animal Care)*	**X**
Susan Tate	**X**	Inverness & Antigonish (Raylene Dewan)	Regrets		

* Non-voting / NN – No Notice / C - Chair / T – Treasurer / S – Secretary / CEO – Chief Executive Officer/Proxy – when a branch is represented by another branch per the governance model (ie. Lunenburg representing Queens)/SMT – Senior Management Team/PO-Provincial Office)

I. Welcome & Check-In (7:05pm)

II. Confirmation & Approval of Agenda

- Added:
  - report from Development & Communications Committee
  - update on Colchester Garden Party

III. New Business

- **Review of 2015 Budget**
  - Update provided on March 2015 Provincial Operating Statement & 2015 Budget by Elizabeth
  - Discussed breakdown of revenue & /expenditure categories for 2015
  - Noted that 2015 budget based on trends/2014 actuals

- **Motion:** Moved by Jim, seconded by Charl, to divest $80k from current investments to cover a number of expenses incurred in first quarter of 2015. None opposed. **Carried.**
- Noted that required divestment is largely timing-related.

- **Strategic Plan Initiatives**
  - Noted that development of operating plan (including initiatives, timelines & metrics) deferred due to other priorities
  - **Action:** Senior Management to distribute operating plan for balance of 2015 & 2016 to Board by mid-June

- **Investment Committee**
  - Confirmed that committee to be comprised of: Tom, Sarah & Daphne
  - Tom tentatively assigned as Chair
  - **Action:** Jim to contact Tom re chairing committee & request that he convene initial meeting

- **Development & Communication Committee Report**
  - Discussed decision to divide committee meetings into 2 distinct but synergistic parts. Cara & Susan to co-chair respective parts; Judy to take minutes
  - Discussed recruitment of potential community members/individuals to assist with specific committee initiatives
  - Noted that Facebook piece on dogs in hot cars was well received (over 1000 hits) & that RCMP shared info
  - **Action:** Judy to send May 11 committee minutes to Board and share send future minutes to Elizabeth to include with Board agenda materials.

- **Colchester Garden Party**
  - Discussed positive response (quick sell-out) to Garden Party with princess theme.
  - **Action:** Leah to discuss model at June 8 Development & Communication Committee meeting for possible replication elsewhere in province and to confirm net revenue.

- **Recruitment Process**
  - Discussed how to engage interested individuals if no Board positions are available
  - Agreed to direct appropriate individuals to various committees
  - Agreed to develop a database of interested individuals, noting areas of expertise & other relevant information.
  - **Action:** Board members to notify Elizabeth of interested individuals; Elizabeth to develop & maintain inventory

VI. Business Arising

- **CEO Report**
  - Report reviewed. Noted the following:
    - Consolidation of food distributors/phasing out of shelter food programs. Alternatives being explored.
    - Response re HRM contract pending
    - Cape Breton Hospital surgery days reduced by 1 day a week pending determination of flow
    - Shelters should be requested to provide adoption statistics for CEO Report.
    - Media coverage should ideally celebrate various shelters on occasion

VII. Adjournment

- Meeting adjourned at 8:55pm.

VIII. Next Meeting

- Next meeting to be held Monday, July 27 at 7:00pm